

# Compare Your Custom Real Estate Marketing Options

Please visit [sothebysrealty.ca](http://sothebysrealty.ca) to schedule a complimentary marketing consultation

	OTHER REAL ESTATE COMPANIES	Sotheby's INTERNATIONAL REALTY   Canada
<b>Traditional Property Marketing</b>		
Property Brochures	✓	✓
Professional Photography	✓	✓
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Professional Photography	✓	✓
Home Video Tour	✓	✓
Floor Plan	✓	✓
Postcards & eCards	✓	✓
Signage	✓	✓
<b>Online and Social Marketing</b>		
MLS.ca	✓	✓
SothebysRealty.com (or International Company Website)	?	✓
SothebysRealty.ca (or National Company Website)	?	✓
Agent Website	?	✓
NYTimes.com		✓
Iht.com		✓
WallStreetJournal.com		✓
FinancialTimes.com		✓
FTchinese.com		✓
Scmp.com		✓
PropGoLuxury.com		✓
JamesList.com		✓
BBC.com		✓
CountryLife.co.uk		✓
Telegraph.co.uk		✓
Sothebys.com		✓



<i>Online and Social Marketing ...CONTINUED</i>		
YouTube.com/sothebysrealty (or International Real Estate Company Channel)	?	✓
LuxuryRealEstate.com		✓
<i>Search Engine Marketing</i>		
Google	?	✓
Yahoo	?	✓
Bing	?	✓
<i>Mobile Marketing</i>		
Sotheby's International Realty Mobile App (or Real Estate Company Mobile App)	?	✓
New York Times iPhone Real Estate App		✓
New York Times Safari iPad Browser		✓
<i>Newspaper Advertising</i>		
Local Newspapers	?	✓
New York Times Home Section		✓
Wall Street Journal		✓
Bloomberg Markets		✓
International Herald Tribune		✓
Financial Times		✓
<i>Magazine Advertising</i>		
International Architecture & Design Magazine		✓
The Robb Report Exceptional Properties		✓
The Robb Report Collection		✓
Luxury Properties Magazine		✓
Country Life Magazine		✓
Sotheby's at Auction		✓
Sotheby's International Realty RESIDE Magazine		✓
<i>International Sales Network</i>		
Sotheby's International Realty Sales Network		✓
Sotheby's International Realty eGallery		✓
Sotheby's International Realty Global Distribution Program		✓