

Compare Your Custom Real Estate Marketing Options

Please visit sothebysrealty.ca to schedule a complimentary marketing consultation

	OTHER REAL ESTATE COMPANIES	Sotheby's INTERNATIONAL REALTY Canada
Traditional Property Marketing		
Property Brochures	✓	✓
Professional Photography	✓	✓
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Professional Photography	✓	✓
Home Video Tour	✓	✓
Floor Plan	✓	✓
Postcards & eCards	✓	✓
Signage	✓	✓
Online and Social Marketing		
MLS.ca	✓	✓
SothebysRealty.com (or International Company Website)	?	✓
SothebysRealty.ca (or National Company Website)	?	✓
Agent Website	?	✓
NYTimes.com		✓
Iht.com		✓
WallStreetJournal.com		✓
FinancialTimes.com		✓
FTchinese.com		✓
Scmp.com		✓
PropGoLuxury.com		✓
JamesList.com		✓
BBC.com		✓
CountryLife.co.uk		✓
Telegraph.co.uk		✓
Sothebys.com		✓

Online and Social Marketing ...CONTINUED

YouTube.com/sothebysrealty (or International Real Estate Company Channel)



LuxuryRealEstate.com



Search Engine Marketing

Google



Yahoo



Bing



Mobile Marketing

Sotheby's International Realty Mobile App (or Real Estate Company Mobile App)



New York Times iPhone Real Estate App



New York Times Safari iPad Browser



Newspaper Advertising

Local Newspapers



New York Times Home Section



Wall Street Journal



Bloomberg Markets



International Herald Tribune



Financial Times



Magazine Advertising

International Architecture & Design Magazine



The Robb Report Exceptional Properties



The Robb Report Collection



Luxury Properties Magazine



Country Life Magazine



Sotheby's at Auction



Sotheby's International Realty RESIDE Magazine



International Sales Network

Sotheby's International Realty Sales Network



Sotheby's International Realty eGallery



Sotheby's International Realty Global Distribution Program

